



WEBINAR SERIES

The **Chair in Energy Sector Management** at HEC Montréal presents:

Shared Mobility, Demand-Responsive Transit and the Built Environment: Learnings from 30 years of Integrated Development in Switzerland

Thursday, August 30th 2018 | 1:00 to 2:00 pm (Eastern Time)

@ HEC Montréal – LIVE WEBINAR



Guest Speaker | Arnd Bätzner, Member of the Board of Directors, Mobility Car Sharing, Switzerland

Summary | A free-floating rental scooter accessible with the same fare media as an intercity train? Switzerland combines all modes, fixed route or shared, in a single ticket, and implements their integration in a mix of top-down and bottom-up scenarios closely aligning land-use and transportation planning. The adoption of this working principle has positive effects on urban form, and on the economic and social factors attached.

Free event | Registration required

To register, send a confirmation email to energie@hec.ca

For more information

Contact energie@hec.ca

Tweet @HECenergie

Chair in Energy Sector
Management
HEC MONTRÉAL